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Moon Fairy Glass

Unique Flameworked Glass Beads
by Michele Nesworthy

Using Myspace to Get More Sales

It's not just for the kids!

Of course, this is not a jewelry "making" tip. In the past weeks, so many of you have asked "how do I get more traffic". We create all these beautiful pieces, realize we just might be good at this and now what? "Should I do shows, Internet, galleries or . . ." Many of us got started online with sites like [Ebay](#), [Etsy](#), [Ruby Lane](#) and personal blogs. I know I started on [Ebay](#) years ago and learned a lot even without having [my own site](#). It's so easy today to sign up for a blog or to create your own website for a small fee. But then what? You remember that saying, "If you build it, they will come"?



But how do "they" know where you are? How about FREE advertising? It's not always to good to be true. Wouldn't we all like hundreds of millions of visitors a day? The latest and greatest is something we all know about, social networking with

Myspace! It's not just for the kiddies, the largest demographic of Myspace users is middle-aged groups. Believe it or not, there's more adults that kids on social networking sites like Myspace and Facebook. And these people are ready to spend money. These social group sites give you a perfect venue to find a targeted market ready to purchase what you have to sell! Myspace was actually created with intentions of marketing and it's FREE!

With sites like Myspace, you can start a blog,

Come See Me

Local Events

33rd Annual Indian River Festival

April 19-20, 2008

10:00 am to 5:00 pm

Sand Point Park, Titusville, FL

3rd Annual Fox Lake Spring Craft Festival

Saturday, April 26

9 am to 4 pm

Fox Lake Park

4400 Fox Lake Road, Titusville, Florida

What's new on My Site

Two rose-colored sets will be added this week!

Only one set left on sale.

Just signed up? Missed last week's Tips or Tricks? Check out my site for past Newsletters!

Keep Coming Back!

Now you'll have a chance to win a *Free* Bead every week! Log on to my [Home Page](#), and you'll find the quick link on the right side to enter your email ballot for a chance to win the featured bead and free shipping! You only have to send your name through an email and I'll add you into the drawing for Monday mornings

advertise with Pay-per-click or find affiliate programs to bring in some extra cash. It takes only a little time to set up your page and learn about the layout, but very quickly you'll be ready to start inviting everybody you know, then everybody they know and so on! Myspace also has ways to help you build your friends list up to 500 friends a day! I haven't used this myself, so I'm not sure how it works.

Also, another great site to sell on is Myartprofile.com. This is an excellent way to share your creations with the online world much the same as Myspace. You post your pics with details and of course add links to all your URL's. And, of course, it's FREE! The more we talk about ourselves, the more search engines like us.

This may be very hard for some of you, as artists are usually introverted by nature. Once you have your Myspace up and running, you'll want to announce it to the world! You can do this quick and easy with bulletins, messages and comments. Take your time and look for articles online about marketing with Myspace, you'll find enormous



amounts of FREE information. Don't buy anything, there's more than enough information for FREE! I've only worked on mine for about 45 minutes and will be sprucing it up after this weekend's show!

[Visit my site for a link that shares 25 Ways to Market your Myspace Page!](#)

Next Week's Newsletter: Stringing materials . . .

***FREE* Bead!** A new bead will be added every monday night!



Last week's winner is Karen J.!

You've opted in at my website for an email Newsletter and notification of Lampwork Specials. I look forward to sharing a little inspiration with you and hope you enjoy!

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